

## Annexe A<sub>2</sub>: Questionnaire to the tourists

Dear Respondent,

I am undertaking a doctorate research on local community involvement in tourism activities in Amboseli region. Could you please spare some time to respond to a few questions on tourism in this region. All information provided herein is strictly for academic purpose and will be handled with utmost confidentiality. Thank you for your support.

Date of interview: Day \_\_\_\_\_, Month \_\_\_\_\_, Year \_\_\_\_\_

### Part A

#### Personal details

1. Sex: M F Age \_\_\_\_\_ (Years)
2. Nationality: Kenyan British American German French Italian Other(s) (Specify) \_\_\_\_\_
3. Marital status: Single Married Other(s) (Specify) \_\_\_\_\_
4. What is your educational background? (Check ✓ one)  
Primary secondary Tertiary college University
5. Which of the following groups best describe your occupation? (Check ✓ one)  
Teacher/professor Self employed Employed Retired/ Not working

### Part B

1. What attracts you to Amboseli region? Rate rank (1, 2, 3...) them depending on their level of (perceived) attractiveness.  
Amboseli National Park Maasai culture Mt. Kilimanjaro Wild animals Other(s) (Specify) \_\_\_\_\_
2. Length of stay
3. Preferred mode of accommodation
4. How did you learn about Amboseli National Park?

### Part C

What is your level of (dis)agreement with the following statements? (Mark ✗ one)

1. Tourism development is more important than environment conservation  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
2. The PNA is like a spaceship with only limited room and resources.  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
3. Tourism leads to an improved personal income  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
4. Protected areas exist primarily to be used by tourists  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
5. Tourism leads to an increased level of living standard in the region  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
6. Tourism developers have the right to modify the protected areas to suit the needs of the tourists.  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
7. Tourists are severely abusing the PNA's environment.  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
8. Tourism developers need not to adapt to the protected areas because they can remake them to suit their needs.  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
9. Tourism leads to negative impacts on the local environment  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
10. Le PNA adds value to tourists' experience in the region  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
11. Tourists must respect the PNA's environment for tourism to survive.  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
12. Le PNA improves the image of the coast region as a tourism destination  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
13. Tourism leads to negative socio-economique impacts  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
14. We need to develop sustainable tourism where tourism development is controlled. Highly Disagree Somewhat Disagree  
Not Make Any Difference Somewhat Agree Highly Disagree
15. Tourism industry creates employment for the local people  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree
16. When tourists interfere with the PNA's environment, it often produces disastrous consequences.  
Highly Disagree Somewhat Disagree Not Make Any Difference Somewhat Agree Highly Disagree